

Taxonomy Development

Create a masterpiece

Every company is unique. They may have similar information needs, but each one has distinguishing characteristics that set them apart from the crowd. Their intellectual capital and how they use it is what gives them their competitive edge. Each **Taxonomy Development** service is designed to help you keep that competitive edge by providing easier access to your business related knowledge. A **Taxonomy Development** service is a well-crafted solution that will reinforce the unique language, culture, and identity that you value and want to preserve.



Features	Benefits
<ul style="list-style-type: none">• Development or review of requirements (business, user, content)	<ul style="list-style-type: none">• Baseline established for key performance indicators against which differences can be measured• Sources of critical information which should be preserved are identified and exposed
<ul style="list-style-type: none">• Identification of internal and external taxonomic structures for reuse	<ul style="list-style-type: none">• Cost and effort to maintain the taxonomy decreased
<ul style="list-style-type: none">• Iterative testing of the taxonomy with users prior to implementation in chosen technology	<ul style="list-style-type: none">• Users understand and “buy into” the taxonomy
<ul style="list-style-type: none">• Industry standards and best practices	<ul style="list-style-type: none">• Extends local customization to external use
<ul style="list-style-type: none">• Strategies for implementing and governing the taxonomy	<ul style="list-style-type: none">• Articulated plan for change management required for successful implementation and use
<ul style="list-style-type: none">• Documentation of development effort with key decision points highlighted	<ul style="list-style-type: none">• Future decisions about taxonomy change Informed
<ul style="list-style-type: none">• Thesaurus demonstrating semantic relationships	<ul style="list-style-type: none">• Definitive reference for the content of the taxonomy
<ul style="list-style-type: none">• Train-the-trainer session on categorization using the taxonomy	<ul style="list-style-type: none">• Key stakeholders empowered to effectively disseminate the new processes and practices

Deliverables: Taxonomy, thesaurus, governance model, training